

Illuminate Your Brand with Our Signage Solutions!

www.redcamelsigns.com

شركة ريد كامل للدعاية والإعلان ذ.م.م.
Red Camel Advertising Co. Ltd.



INTRODUCTION

We are RED CAMEL ADVERTISING Company, Headquartered in Riyadh, Saudi Arabia. We provide one stop solution for the signage Industry in the Kingdom. Our success is built on long-standing partnerships, associations with globally renowned brands and its adherence to the highest levels of professionalism and operating standards.

We are specialized in Outdoor, Indoor and Laser/CNC Signage works, we offer wide range of options to meet your branding and communication needs. Our expert team displays high-quality, eye-catching solutions tailored to your specifications. With years of experience and a commitment to excellence, we are dedicated to helping business make a lasting impression.

AMBITION & PURPOSE

Our ambition is to redefine the possibilities of Signage. We strive to be at the forefront of the innovation, pushing boundaries and challenging the status quo in the signage industries. Our ambition drives us to constantly seek new ways to enhance the visibility, functionality and aesthetical appeal of signage solutions, ensuring that we always deliver the highest quality products and services to our clients.

We believe that the best way to achieve our ambition and fulfil our purpose is by working together. We value collaboration, creativity and integrity in all that we do. Together, we will continue to innovate, to inspire, and to create signage solutions that leave a lasting impression on the Work.

EXPERTS IN WHAT WE DO

The seemingly simple task of creating and erecting a sign is in fact a highly sophisticated one. It requires extensive knowledge of materials, fabrication, erection, building structure and graphic designing, Which vary greatly from one customer to another as it directly impacts your "Brand Image". With more than 20 years of experienced workforce, We are shaping the signage industry in the markets.

VALUES

Our exceptional leadership team embodies the core values that drive our success and set us apart in the industry. Committed to being progressive in everything we do, our seasoned executives are constantly seeking innovative ways to improve and refine our services, ensuring that we remain at the forefront of the Rental industry.

- Quality
- Creativity
- Integrity
- Customer focus
- Collaboration
- Innovation
- Sustainability
- Professionalism
- Continuous improvement



OUR PEOPLE

Our best Asset

We take pride in having sizeable team of experienced, skilled, and trained employees. Our team is comprised of passionate professionals who are dedicated to their craft and committed to delivering exceptional signage solutions. Our team is focused on unwavering commitment to customer satisfaction.

OUR SERVICE

24/7 on-site Support

We ensure that your signage is installed safely and securely. We stand behind the quality of our work and strive to exceed your expectations. From concept to completion, we are committed to delivering signage solutions that make a lasting impression and result-oriented execution.

SIGNAGE WITH RED CAMEL

We understand choosing the right signage partner is essential for enhancing your brand image, improving visibility and attracting customers. Our team of professionals brings a wealth of experience ensuring your signage project is executed with precision and professionalism. Here's why you should choose signage with our company;

- **Expertise and Experience:** With 20 Years of experience in the signage industry, we have the expertise and knowledge to deliver exceptional signage solutions tailored to your unique needs.
- **Customization and Creativity:** Our team works closely with you to understand your brand identity, goals, and vision, and then creates custom signage solutions that capture the essence of your brand and resonate with your target audience.
- **Quality and Durability:** From premium materials to state-of-the-art fabrication techniques, we ensure that every sign we produce is built to last and withstand the elements.
- **Innovation and Technology:** We stay ahead of the curve when it comes to signage innovation and technology.
- **Customer Satisfaction:** From our initial consultation to the final installation, we provide personalized attention, clear communication, and responsive service to ensure a seamless and stress-free experience from start to finish.
- **Comprehensive Services:** We offer a wide range of services to meet all your signage needs, from design and fabrication to installation and maintenance.
- **Trusted Partner:** When you choose signage with our company, you're getting a trusted partner who is invested in your success.

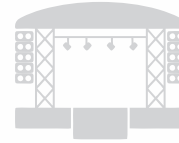
OUR SECTORS



Construction & Infrastructure



Hotels & Towers



Events & Digital



Corporate & Government



Aviation & Transportation



Oil & Gas



CONSTRUCTION & INFRASTRUCTURE

In an era where the Kingdom's skyline is rapidly transforming, sustainable construction takes center stage. At Red Camel Advertising, we understand the necessity of innovation with responsibility. Our comprehensive range of machineries not only addresses the demands of ambitious projects but also emphasizes green and sustainable solutions. Signage can be used to convey the information's in and around the construction sites.



The signage activities includes:

- Identification and wayfinding
- Warning Signs
- Prohibitions Signs
- Company Advertisings
- Traffic Control Signs
- Banners and Billboards
- Company Information's

HOTELS & TOWERS

RED CAMEL Advertising Co. offers the Hotels and Hospitals a unique way to communicate and promote about their services and offers with the customers or Guests. Choosing the right colors, fonts, and designs for your signage will evoke emotions in customers and help convey your brand values.

The signage activities includes:

- Name Boards
- Wayfinding Signs
- Room identification Signs
- Directional
- Safety Signs
- Display stands
- LED Display
- Window Graphics
- Lighted Signs
- Menu Boards
- Flags
- Banner Stands
- Cladding



EVENTS & DIGITAL

Events are gateway for any business to Interact with the wider audiences, But only If they are done right. We blend creativity and strategy to create Impactful brand narratives. Our extensive inventory promises to transform any space and meet any technical demand, ensuring that event professionals can realize their vision without compromise. We create and manage the connection between companies, products, and consumers, translating their clients' messages into effective way.

From Cultural Events, corporate seminars, Product Launches, sports events, music festivals to grand weddings or intimate gatherings, we have been a silent partner ensuring flawless execution.

The signage activities includes:

- Kiosks
- Exhibition Stand Builder
- Premium Podiums
- Display Stands
- Customized Flags, Pop-ups, and roll Up Banners
- Booth Fabrication
- Pattern Cutting & Installations
- Banner Stands



CORPORATE & GOVERNMENT

The signage sector in both government and corporate settings plays a crucial role in providing information, direction, and branding. In government, signage helps guide citizens, visitors, and employees within public spaces like parks, buildings, and transportation hubs. In corporate environments, signage reinforces branding, assists with wayfinding, and communicates important messages to employees and visitors. Additionally, both sectors may utilize signage for regulatory compliance, safety, and accessibility purposes.

The signage activities includes:

- Logo Signage
- Information Signage
- Lobby and Reception Information
- Interior/Exterior Wayfinding
- Digital Signage
- Building/Monument Signage
- Safety Signage
- Vehicle Wraps
- Regulatory Signs



AVIATION & TRANSPORT

As global Air travels continues to grow, it has become important to deliver information to passengers in the most concise and personalized manner. Airport signage solution is one of the most effective ways to share the real-time information with the passenger and also facilitating seamless opportunity to the brand advertisements. Aviation and transportation signage play a vital role in ensuring the safe and efficient movement of vehicles, passengers, and goods within airports, train stations, bus terminals, and other transportation hubs.

Signage activities in the oil and gas sector encompass a range of tasks and responsibilities aimed at effectively implementing signage solutions to enhance safety, communication, and operational efficiency.

These activities include:

- Duty free Stands,
- Duty free kiosks,
- Wayfinding signs
- Safety Signs
- Display stands
- Company Counter
- Brand Advertising
- LED Display
- Transit System Signs
- Digital Signage Integration



OIL & GAS

In the oil and gas sector, signage serves various purposes, primarily focusing on safety, regulatory compliance, and operational efficiency. Signage is crucial for communicating hazards, emergency procedures, and safety protocols to workers and visitors. It includes warning signs for high-pressure areas, hazardous materials, and restricted zones. Regulatory signage, including labels for pipelines, storage tanks, and equipment, helps ensure compliance with industry standards and government regulations.

These activities include:

- Stenciling
- Name Boards
- Engraving
- Material identification Marking
- Hazardous Identification
- Warning Signage
- Equipment Labelling
- Wayfinding & Directory
- Training and Warning



OUR SIGNAGE SEGMENTS



**Laser & CNC
Cutting**



**Indoor
signage**



**Outdoor
signage**

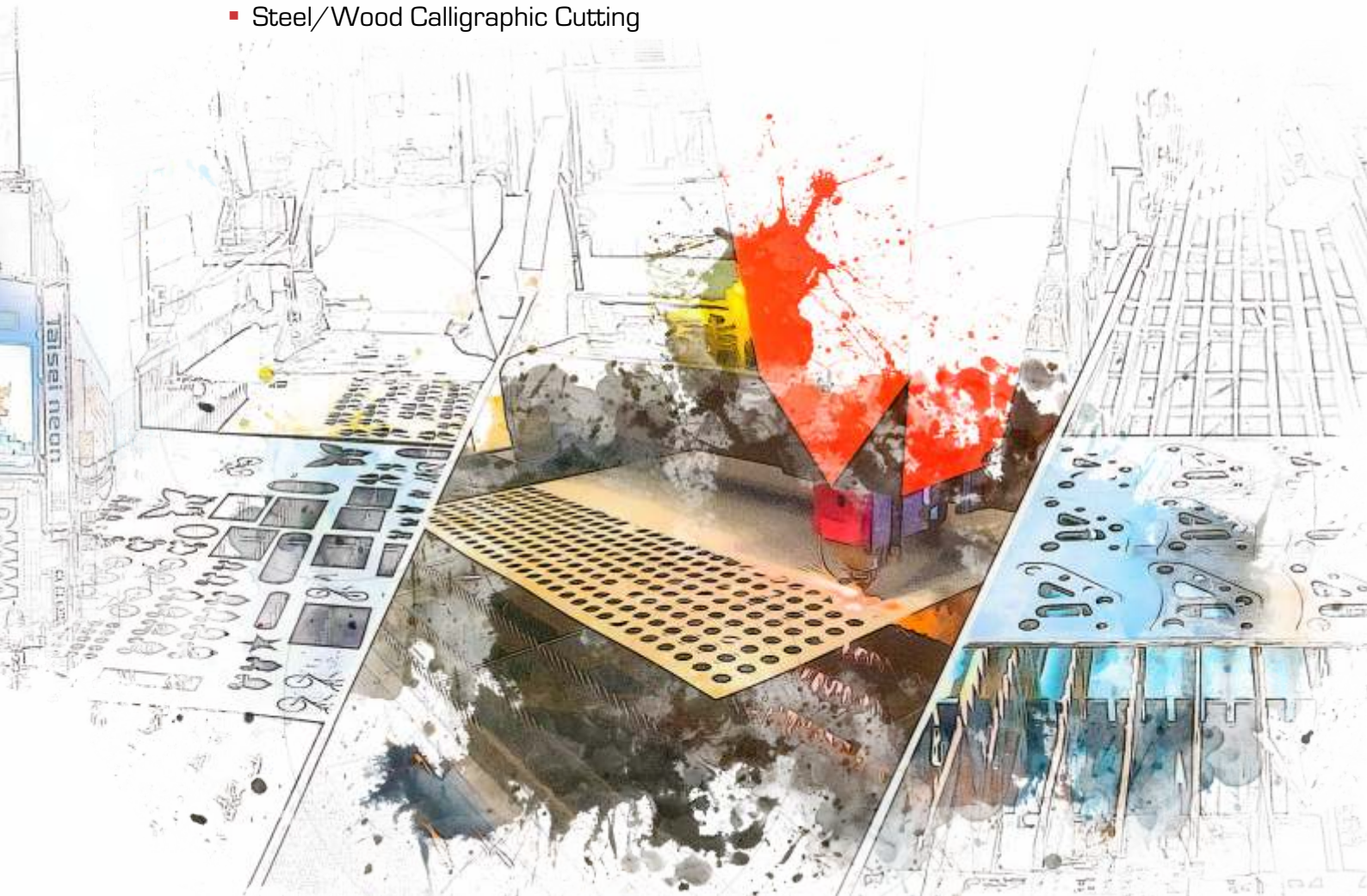


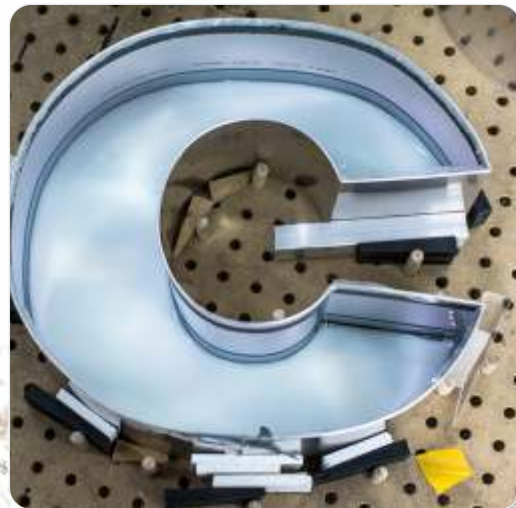
LASER AND CNC CUTTING

The right laser cutting machine for all your needs: from fiber laser cutting machines with different powers and different processing sizes capable of processing thin to thick ferrous and non-ferrous materials, to laser tube cutting machines. Our metal signs are perfect for indoor or outdoor purposes. We are passionate about quality workmanship, unbeatable service and custom laser cutting.

Our comprehensive site has everything you need to secure listed below:

- Custom Metal Signage
- Dimensional Letters and Logos
- Architectural Signage
- Interior and Exterior Works
- Decorative Metal/Wood Cutting
- Engraving and Etching
- Materials Cut
 - Ferrous Metal (Carbon Steel, Stainless Steel, Mild Steel)
 - Non-Ferrous Metal (Aluminum, Brass, Copper)
 - Wood (Hardwood, Plywood, MDF)
 - Acrylic (Plexiglass)
- Square Tube or Pipe Cutting
- Steel/Wood Calligraphic Cutting





INDOOR SIGNAGE

As internal signage is such an important touch point for your clients, we offer such a broad portfolio of interior sign solutions, The moment customers step inside your business, they immediately have an impression of who you are, what you do – and, most of all, if they want to do business with you. it's the product that we are asked about and commissioned to make the most. We create bespoke indoor signage to meet your requirements while considering your space, environment, and of course, budget.

- WAYFINDING SIGNS
- RETAIL SIGNAGE
- DIGITAL SIGNAGE
- EXHIBITION SIGNAGE
- PROMOTIONAL SIGNAGE
- INFORMATIONAL SIGNS
- MENU BOARDS
- OFFICE SIGNAGE
- SAFETY SIGNS
- DECORATIVE SIGNAGE



OUTDOOR SIGNAGE

If you want to send a message to prospective customers, the best way to do so is with eye-catching business signage. Though many businesses opt for thorough signage inside their business, exterior signage should also be considered when creating a visual communication strategy. There are a variety of exterior signs that can be used in a variety of ways to communicate your message. Whether you simply want to highlight your logo or name or promote a product or special, there is an exterior sign for all of your needs.

In red camel advertising, we customize outdoor signage to meet your unique needs. We develop outdoor signs that get noticed following high standard of quality and workmanship. Our signage will create an immediate impression on passersby who may not otherwise be aware about your business. The works includes:

- BILLBOARDS
- TRANSIT ADVERTISING:
- BUILDING WRAPS
- EVENT SIGNAGE
- VEHICLE WRAPS
- STREET SIGNAGE
- DIGITAL SIGNAGE
- POINT-OF-SALE DISPLAYS
- STREET BANNERS
- OUTDOOR DIGITAL SCREENS



WESTLINE SIGN

PRODUCTION FACILITY

We take pride in state of productions facility, where creativity meets precision to being your signage vision to life. Equipped with cutting edge technology and manned by skilled craftsmen, our production facility is the heart of our operation, ensuring the highest quality standards and timely delivery of signage solutions. Our production facilities is equipped with advanced machineries and equipment including Fiber Laser, CNC routers, Press break, Channel Letter bending machine, Laser letter welding machine, Printing machine, Engraving machine etc. These state of art tools allow us to fabricate signage components with unparalleled accuracy and efficiency, ensuring every detail meets the required standards.

- DESIGN STUDIO
- CUTTING & FINISHING SECTION
- PAINT BOOTH
- QUALITY CONTROL AREA
- PRINTING AREA
- INSTALLATION DEPARTMENT
- ASSEMBLY & FABRICATION WORKSHOP





RIYADH
KINGDOM OF SAUDI ARABIA
EXPO 2030

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Don't hesitate to **Contact**
to get **Information**



شركة ريد كامل للدعاية والإعلان ذ.م.م
Red Camel Advertising Co. Ltd.



+966 59 409 4682



info@redcamelsigns.com



www.redcamelsigns.com



#8435, Abi Naeem Al Amri St.
Al Sulay Dist., 14322, Riyadh
Kingdom of Saudi Arabia

